Student Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Activity 2.1 – Marketing Research

1. Would you select a college or career without gathering information?

2. What do you think would happen if you did?

3. Do you think you would regret it?

4. As you consider college or a job, what information will help you

make the best choice?

5. What are your interests?

6. What preparation or resources will you need?

7. Where will you live?